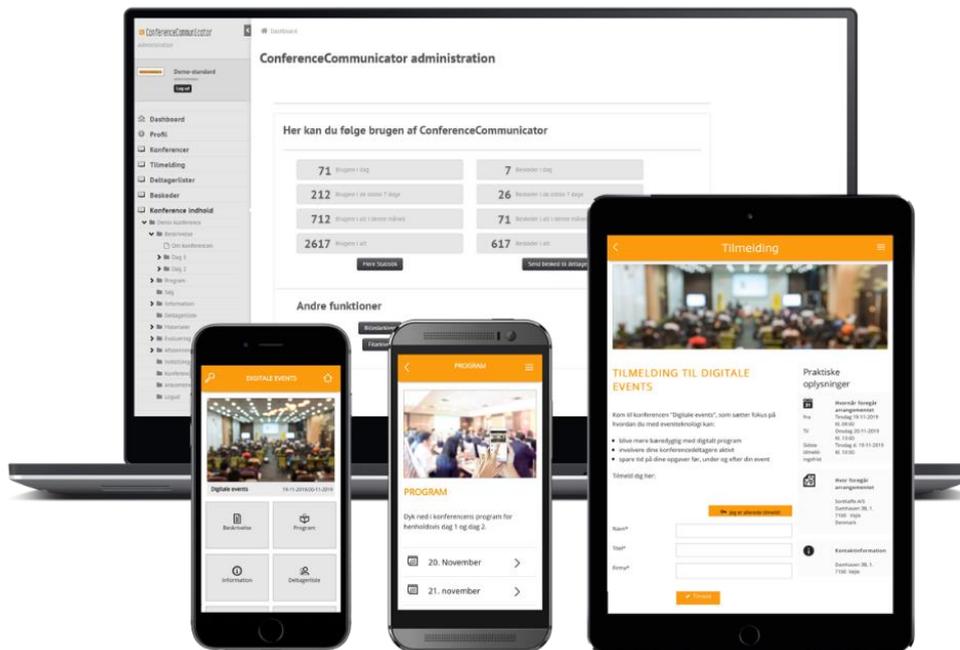


# ConferenceCommunicator Event Management System

## – features & services



### Attendwise Aps

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## 1. About ConferenceCommunicator Event Management System

[ConferenceCommunicator](#) is an all-in-one Event Management System for event managers and organisers to use at professional events such as conferences, exhibitions, business events, employee events and courses.

### ConferenceCommunicator – offer and value

We offer ConferenceCommunicator as a modular Event Management System of which you choose the modules and features of choice to plan and run your event. Such as Event Website, Registration System, Event App, Lead Scanner, Business matchmaking system and much more.

You will experience the advantage of using an "all-in-one" event system with access to all the needed features with the use of only one administration system as well as experiencing natural data integration between the different modules. But since not all event organisers have the same need, you can choose the modules that suits you and build on when needed. E.g. in case you already use a registration system you can easily use our event app and just import the participant list to our system.

### ConferenceCommunicator modules & features:

#### For all kind of events:

- Registration System with unlimited creation of registration sites and participant lists
- + Scanning upon arrival and before workshops – and possible check-out as well
- + Payment module with use of invoice, EAN-invoice and/or credit card
- + Reservation module for e.g. busses, hotel rooms and such
- + Name badge printing, e.g. onsite printing, or use of digital name badges
- + Seating with distribution of attendees into seating plan (table or group)
- + Online evaluation with attendee feedback
- + Registration of programme/workshop with max seating
- Event App to give your participants easy access to all event information and to increase engagement
- Online matchmaking platform to enable participants to pre-book meetings with other relevant participants and / or exhibitors based on interests, business field or other topics
- Meeting Booking system to enable fair guests to book meetings with exhibitors or start-ups to book meetings with investors
- Automation of acquisition of speaker information (or exhibitor material)

#### In addition – for exhibitions:

- Lead Scanner app for your exhibitors to retrieve customer leads by scanning the guests QR-code
- Meeting Booking system to enable fair guests to book meetings with exhibitors
- Automation of acquisition of exhibitor material and information

### Links to ConferenceCommunicator website

- ConferenceCommunicator website - home, please click [here](#)
- ConferenceCommunicator modules & features: please click [here](#)

**Price:** The price varies according to need – please contact us for a tailor-made offer. For price examples on our Registration System and Event App, please see [here](#).

## 2. About the advantages of ConferenceCommunicator Event Management System

### All-in-one modular based Event Management System

With ConferenceCommunicator you will experience the benefit of using just one event management system with all features needed and with natural data integration. In addition, you only need to be acquainting with one Event Management System.

With ConferenceCommunicator you will benefit from saving time in event planning and getting participant data sorted as well as communicating timely with participants, exhibitors, and speakers. As well as increasing participant engagement and facilitate networking & business meetings.

### Danish company with the mission to make the attendance of events wise

Attendwise is a Danish Event Management Software company with the aim and mission to make the attendance of events wise. In addition to provide a technical event management platform we function as a sparring partner with relevant advice and ongoing customer support in managing your event with best use of our platform of relevance to you.

### In-house software development

We have in-house software development which makes it easy and quick to take actions on new developments as well as maintaining the system. We take customers input seriously and keep our selves updated with the need for new developments.

### Services

#### Customer support in the administration system

We offer a free online personal introduction to the administration system and free customer support all year round to one person. In addition, support to more people can be purchased. But you can be as many administrators as possible to manage the content in the system for free.

#### Priority and onsite support

As an option, we offer priority support with easy access to phone support during your event or onsite support with physical technical assistance. If needed, we can offer a ready-to-use solution ready for implementation if you wish us to create the content on your behalf.

### Integration

If you want data to be exchanged between ConferenceCommunicator (CC) and other systems, it is possible to use our web API "CC-API". We have in-house integration skills and can offer the integration work for you for a service fee by hour. But if you have technically knowledgeable people on your side, you can do the integration work yourself using our CC-API.

Technical info: CC-API makes it easy to exchange data between systems, as the API itself is described and can easily be adapted to other systems. CC-API uses the standard REST. The CC-API makes it possible to communicate to and from the ConferenceCommunicator. CC-API allows external systems to retrieve and store data for already created lists in ConferenceCommunicator. At the same time, CC-API provides the possibility to call other systems based on events that occur in CC (so-called webhooks). It could, for example, be that an external system must update a status after a participant has submitted the registration in the ConferenceCommunicator system.

## Branding

You brand the event (registration site, event app and so on) with your colors, images, and logo. You can even have different colors for your different events if necessary. You can lead the participant to register for your event by a hyperlink on your webpage. Or you can show the registration site as if it is part of your own webpage (e.g. by iFrame). You can choose own sub name or entirely own URL-address for the registration site for a small service feed.

You can insert the event name to the mail subject line for free when sending out emails from the system. It is possible to get your own white label event app if you find it important that your participant download your event app and not ConferenceCommunicator event app.

## Language

We offer the event system in Danish and English. You can set the system to always use the English language or always the Danish language by default (menu buttons and system text). If needed, you can create both a Danish and an English version of the registration site and event app.

## Administration

You can be unlimited administrators of the content of the system. You can choose if certain administrators should have access to all events or only access to specific events. You can also choose that some should only have reading rights to keep up with registrations and so on. You can copy nearly all event content so you don't have to start over, but you can easily copy and edit in the content for the next event.

## Messages

A central part of the ConferenceCommunicator event system is our message system, from which you can send e-mails, SMS-messages, and push-messages (if you use the event app). You can send the messages instantly or you can schedule the messages to be sent at a specific time. You can send mass messages to everyone on the participant list or select specific groups of recipients, e.g. based on registration status. You can see the messages you have sent as well as the messages that you have timed, and you can easily copy and edit the messages.

## Statistics, interests, and registration status

You can through the administration system gain insight into registration status (registered, cancellations, waiting list, arrivals) and you can export the data to a csv.format such as Excel. You can also create a report on any given time with any given data to share with your colleagues (for an extra fee).

## GDPR & data security

We are a Danish software company who have in-house Danish software development and we store the data in a Danish hosting center. We send out e-mails through a French mailing system (Mailjet) and we send out text (SMS)-messages through a Danish supplier (CPsms).

Our event app is usually downloaded from Google Play or Apple Appstore (unless you have an app store of your own). If you don't send out push-messages through the event app, you don't process personal data. If you wish to send out push-messages, you'll do it through the supplier hereof Pushwoosh (and by delivery through Google Play and Apple Appstore). They all adhere to the EU-standard for processing personal data: SCC (Standard Conceptual Clauses). Of Note. If you have questions to the processing of data, please contact Jeannette Eis ([je@attendwise.com](mailto:je@attendwise.com)).

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